



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0004896684** | File Number: **0000007464** | Submit Date: **12/31/2015** | Call Sign: **WIVB-TV** | Facility ID: **7780** | City:  
**BUFFALO** | State: **NY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**12/31/2015** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2015**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WIVB BROADCASTING, LLC Doing Business As: WIVB BROADCASTING, LLC	Henry Gola 333 EAST FRANKLIN STREET RICHMOND, VA 23219 United States	+1 (804) 887-5000	regulatoryaffairs@mediageneral. com	Company

Contact  
Representatives  
(1)

Contact Name	Address	Phone	Email	Contact Type
Henry Gola <i>Associate General Counsel</i> Media General, Inc.	Lisa Manning ONE WEST EXCHANGE STREET SUITE 5A PROVIDENCE, RI 02903 United States	+1 (804) 887-5049	regulatoryaffairs@mediageneral.com	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Buffalo
	Web Home Page Address	www.wivb.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12pm
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LUCKY DOG Animal trainer Brandon McMillan is swooping into animal shelters across the U.S., rescuing hard-to-love, out-of control, untrained and unadoptable dogs. Then, back at Brandon's training facility known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning the frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lucky Dog
List date and time rescheduled	11/15/2015 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-14
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
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Title of Program	Lucky Dog
List date and time rescheduled	12/13/2015 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-12-12
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Lucky Dog
List date and time rescheduled	12/27/2015 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-12-26
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 6)		Response
Program Title		Dr. Chris Pet Vet
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 12:30pm
Total times aired at regularly scheduled time		8
Total times aired		13
Number of Preemptions		5
Number of Preemptions for other than Breaking News		5
Number of Preemptions Rescheduled		5
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers a unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Dr Chris Pet Vet
List date and time rescheduled	12/13/2015 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-12-12
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Dr Chris Pet Vet
List date and time rescheduled	12/20/2015 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-12-19
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Dr Chris Pet Vet
List date and time rescheduled	12/27/2015 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-12-26
Episode #	

Reason for Preemption	Sports
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Digital Preemption Programs #4

Questions	Response
Title of Program	Dr Chris Pet Vet
List date and time rescheduled	12/06/2015 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-12-05
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Dr. Chris Pet Vet
List date and time rescheduled	11/15/2015 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-14
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 6)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Litton's first scripted series depicting government intrigue and a teenage coming of age story from two unique perspectives - life as a United State Postal Inspector and life seen through the eyes of a young man living with paralysis who is determined to follow in his late father's footsteps and become a Postal Inspector. Each week will feature case stories from the USPIS, as well as important social issues and valuable life lessons
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	Hidden Heros
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A heartwarming and humorous hidden camera, reality show shining a bright light on everyday people who are willing to help a total stranger, despite considerable obstacles and differences.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series will be a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion, and price required to bring them to life. Featuring the 'what if it never happened', 'the innovation by accident,' and a strong focus on 'junior geniuses' who are changing the face of technology, this TV series will appeal to young viewers and their families.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)		Response
Program Title		Game Changers with Kevin Frasier
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 11:30am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Celebrating athletes and fans who reach out in their communities to make life better for so many, GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Young reporters go out in the field to file their stories and bring back journalistic gold to the GAME CHANGERS studios to culminate in heartfelt reflection and insight from the host. Whether on or off the field, GAME CHANGERS takes an inspirational look at how sports positively impacts individuals and the communities they serve.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Melissa Johns
Address	2077 Elmwood Ave.
City	Buffalo
State	NY
Zip	14207
Telephone Number	(716) 879-4935
Email Address	melissa.johns@wivb.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Due to an additional newscast added as of 9/12/15, LUCKY DOG and DR. CHRIS - PET VET moved from 9-10am to Noon-1pm for the remainder of the quarter On or around June 12, 2009, the station transitioned to digital television. The station's responses to Questions 4, 7, and 10 reflect this termination of analog service. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under.

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan is swooping into animal shelters across the U.S., rescuing hard-to-love, out-of control, untrained and unadoptable dogs. Then, back at Brandon's training facility known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning the frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart.

Other Matters (2 of 6)	Response
Program Title	Dr Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers a unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery.

Other Matters (3 of 6)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Litton's first scripted series depicting government intrigue and a teenage coming of age story from two unique perspectives - life as a United States Postal Inspector and life seen through the eyes of a young man living with paralysis who is determined to follow in his late father's footsteps and become a Postal Inspector. Each week will feature case stories from the U.S.P.I. S., as well as important social issues and valuable life lessons.

Other Matters (4 of 6)	Response
Program Title	Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series will be a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion, and price required to bring them to life. Featuring the 'what if it never happened', 'the innovation by accident,' and a strong focus on 'junior geniuses' who are changing the face of technology, this TV series will appeal to young viewers and their families.

Other Matters (5 of 6)	Response
Program Title	Hidden Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A heartwarming and humorous hidden camera, reality show shining a bright light on everyday people who are willing to help a total stranger, despite considerable obstacles and differences.

Other Matters (6 of 6)	Response
Program Title	Game Changers with Kevin Frasier
Origination	Network



Days/Times Program Regularly Scheduled	Saturdays, 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Celebrating athletes and fans who reach out in their communities to make life better for so many, GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Young reporters go out in the field to file their stories and bring back journalistic gold to the GAME CHANGERS studios to culminate in heartfelt reflection and insight from the host. Whether on or off the field, GAME CHANGERS takes an inspirational look at how sports positively impacts individuals and the communities they serve.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p><b>Melissa Marie Johns</b> <i>Sales Assistant</i></p> <p>12/31/2015</p>

**Attachments**

No Attachments.